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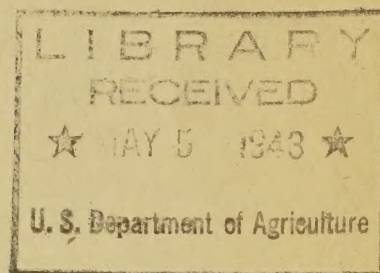
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NUTRITION

A List of References to Motion Pictures

Compiled by  
Motion Picture Service  
Office of Information  
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April 1, 1943

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This list has been prepared solely for the information of those seeking films on the subject of nutrition. The Department assumes no responsibility for accuracy of the subject matter of films other than its own productions, nor for the completeness of the list.







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NUTRITION

A List of References to Motion Pictures

ABC OF FOODS. 1 reel, 16mm., silent, produced and distributed by Institutional Cinema Service, Inc., 1560 Broadway, New York, N. Y. Shows the value and purpose of various types of food, and their effect upon the body. Sugars, starches, fats, proteins, and regulating foods.

ABOUT BANANAS. 1 reel, 16mm., silent; produced and distributed by the United Fruit Company, Educational Dept., Pier #3, North River, New York, N. Y. Deals with the banana industry in Guatemala, showing jungle clearing, blasting of drainage ditches, irrigation, planting and growth of the banana plant, cutting, loading and transportation of bananas. The vitamins and minerals contained in bananas are shown in an animated sequence. The value of bananas as a source of energy is brought out by a series of sport shots.

ADMIRALS IN THE MAKING. 1 reel, 16mm. and 35mm., sound; produced by Stark Films, Howard and Center Sts., Baltimore, Md., for the Baltimore Dairy Council. Four years of training of an Ensign at the Naval Academy, Annapolis, Md., with subtle inserts to stress that milk plays an important part in building Admirals.

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AMERICA LEARNS TO FLY. 1 reel, 16mm., sound; produced by Burton Holmes Films, Inc., 7510 North Ashland Ave., Chicago, Ill., for the National Dairy Council, 111 N. Canal St., Chicago, Ill. Free distribution from YMCA Motion Picture Bureau, 347 Madison Ave., New York, N. Y. An interesting and fast-moving portrayal of commercial, private, and military aviation, emphasizing the nutritional importance of dairy products in maintaining sound bodies for this highly specialized activity.

BATTLE OF THE HARVESTS, THE. 2 reels, 16mm., sound. National Film Board of Canada, Ottawa, Canada. Prints distributed in the United States by Castle Films, 30 Rockefeller Plaza, New York, N. Y. Here we see how Canada is taking its place in the battle for increasing production of foods necessary to supply our armies and our masses of industrial workers. The picture opens with a brief description of some of the intensive methods of cultivation and farm planning being adopted, under stress of War, in Great Britain. Then the Canadian picture is given. No issues are shirked. Problems of manpower, of new and changing production, are explained. Through co-operative methods, harvests are being gathered despite labor shortages, by Canadian farmers. New distribution methods are being found. Science is also helping through dehydration of foods for shipment overseas.

BEHIND THE SMILE. 1 reel, 16mm., sound, in color; produced for the Dairy Council of St. Louis, 4030 Chouteau Ave., St. Louis, Mo. Available for rent from the American Dental Association, 212 East Superior St., Chicago, Ill. Shows the importance of a healthy smile for personal happiness and success in life; the need for adequate diet and dental care during pregnancy; dental supervision during early childhood. A protective diet for children.



BRITISH FILMS, See last page.

CITRUS IN NUTRITION. 2 reels, 16mm., sound; in color. Produced for the Educational Division, California Fruit Growers Exchange, Sunkist Building, Los Angeles, Calif. Distributed by Castle Films, RCA Bldg., Rockefeller Plaza, New York, N. Y. Dramatizes for the layman the part played by vitamin C in good nutrition. It re-enacts the historic incident in 1811 when Captain David Porter, just returned from fighting pirate fleets off the coast of North Africa, recommended in a letter to the United States Navy that lemons be added to the daily food ration given men. The film graphically portrays the composition of the 1812 Navy ration and compares it with the diet recommended on the chart "U.S. Needs Us Strong." A demonstration follows on how to improve typical meals with citrus to make up essential elements. Other sequences of the film show the growing and packing of oranges and lemons, and their preparation for the table.

CITRUS ON PARADE. 2 reels, 16mm., silent and sound. Produced for the Educational Division, California Fruit Growers Exchange, Los Angeles, Calif. Chicago branch, 900 N. Franklin St., distributes; also Castle Films, RCA Building, Rockefeller Plaza, New York, N. Y. The opening sequences cover the cultivation, picking, and packing of citrus fruits; then, the preparation and making of many economical and practical salads, beverages, desserts, and other dishes in which oranges and lemons are utilized. The film demonstrates attractive placing and proper serving of these nutritious dishes.

FARM GARDEN, THE. 2 reels, 16mm., sound; in Kodachrome; released in March, 1943 by the United States Department of Agriculture, Washington, D. C. Presents the fundamentals of garden husbandry with particular reference to the farm garden and the national food emergency: Planning a garden; preparation of the ground; when and how to plant the seeds; treating to prevent rot and blights; transplanting young plants; thinning; cultivating. Garden pests and diseases, including corn smut, ear worms, Japanese beetles, bacterial blight, potato beetles, cabbage worms, Mexican bean beetles, downy mildew, anthracnose. How to control them. The rewards of good gardening. Includes incidental mention of vitamin sources.

FOOD. 1 reel, 16mm., silent. DeVry Corporation, 1111 Armitage Ave., Chicago, Ill. Distributed also by Ideal Pictures Corp., 28 E. 8th St., Chicago; Visual Education Service, 131 Clarendon St., Boston, Mass.; Wholesale Film Service, Inc., 48 Melrose St., Boston. Proper food habits for school children. The digestive system.

FOOD AND GROWTH. 1 reel, 16mm., silent. Eastman Kodak Co., Teaching Films Div., 343 State St., Rochester, New York. A feeding experiment with white rats, actually carried on in a classroom, demonstrates the food value of milk as compared with coffee and candy. The system of feeding, cleaning of cages, and charting of growth records are given in detail.



FOOD FOR FIGHTERS. 1 reel, 16mm. and 35mm., sound. Bureau of Motion Pictures, Office of War Information, Washington, D. C. Sixteen mm. prints sold by Castle Films, 30 Rockefeller Plaza, New York, N. Y. Shows how army menus are planned to give nutritious and well-balanced meals to our fighting men. Dehydration of foods to be sent to troops abroad. Experiments conducted to determine proper field rations. The importance of good food for our soldiers. (Available after April 15, 1943.)

FOOD MAKES A DIFFERENCE. 2 reels, 16mm. and 35mm., silent; released in 1931 by the United States Department of Agriculture, Washington, D. C. To grow up strong and healthy, children, like plants and animals, must have the right food. In this picture the Bureau of Home Economics shows how diet affects growth, bones, and general health of laboratory animals. The story is then carried on to children by contrasting flashes of boys and girls, stunted and handicapped by mal-nutrition, and healthy happy children who have had the right food all their lives.

FOODS AND NUTRITION. 1 reel, 16mm. and 35mm., sound. Erpi Classroom Films, Inc., 1841 Broadway, New York, N. Y. Animated treatment portrays normal dietary requirements of carbohydrates, fats, proteins, minerals, vitamins, and water. The absorption of sugars by the blood stream and their transformation to glycogen in the liver, together with the absorption and storage of fats are explained. The metabolism of carbohydrates, fats, and proteins in the body, and the technique of determining the basal metabolism rate are portrayed. Photomicrography shows the growth of the tissue culture.

FOOD SERIES - VITAMIN B<sub>1</sub>. 1 reel, 16mm., silent. Eastman Kodak Company, Teaching Films Division, Rochester, New York. The natural sources of vitamin B<sub>1</sub> -the antineuritic vitamin. The effect of deficiency of vitamin B<sub>1</sub> on pigeons and young rats. The effect of extreme vitamin B deficiency on human beings - beriberi. Effect of a balanced diet on the disease, and the need for a balanced diet to maintain healthy bodies.

FOOD SERIES - VITAMIN D. 1 reel, 16mm., silent. Eastman Kodak Company, Teaching Films Division, Rochester, N. Y. Natural and artificial sources of vitamin D -the antirachitic vitamin. Results of vitamin D deficiency -rickets and poor teeth. Series of feeding experiments with laboratory animals showing results of deficiency and feeding of cod-liver oil. Various methods used to increase vitamin D in the body -use of concentrates, exposure to sunlight or sunlamps, well-balanced diet, improved living conditions.



FOOD, WEAPON OF CONQUEST. 2 reels, 16mm., sound. "World in Action" documentary from the National Film Board of Canada. Prints may be ordered from Du-Art Film Laboratories, 245 West 55th St., New York, N. Y. on authorization of the National Film Board, Ottawa, Canada. Stresses the vital part played by the products of the farm in the strategy of war. It shows how they have been used as a weapon by the Nazis. They have employed milk products, the soy bean and so on, in the manufacture of war materials. Secondly, they have withheld food supplies from conquered countries, as a terroristic method of subjugating the peoples of Europe. We are told how Britain combats the blockade, greatest single menace to her existence. The film ends on a strong note of challenge to the North American peoples, to accept the responsibility of maintaining a world's warehouse of food.

FOR HEALTH AND HAPPINESS. 1 reel, 16mm., silent and sound; in color; released in 1941 by the United States Department of Agriculture, Washington, D. C. Discusses the vital bearing good nutrition has on human health and happiness. Shows scenes of well-nourished children from infancy to youth, and the food groups that contribute to all-around development.

FORTY BILLION ENEMIES (1941). 2 reels, 16mm., sound; in color. Produced for and distributed by Westinghouse Electric & Mfg. Co., Visual Education Section, Mansfield, Ohio. Describes first the improvement of general health brought about by mechanical refrigeration and quick transportation of foods. The relation between temperature and food spoilage is explained. The storing of foods in an electric refrigerator is demonstrated at length, and advice is given on its care and purchase. The main value of the film derives from its graphic presentation of how to use a refrigerator. The film considers only the influence of temperature on perishable foods and omits health hazards caused by contamination. No advertising.

FUN IN FOOD. 2 reels, 16mm., sound; in color; Available exclusively through Films, Incorporated, 330 West 42nd St., New York, N. Y. An instructive film on food constituents. Begins with a talk by Miss Frances Stern of the Frances Stern Food Clinic, on foods and food selection; a colorful table setting is shown, then growing vegetables, as the narrator explains that proteins are needed for growth and repair in the body; foods rich in protein are shown; next is an explanation of the sources of carbohydrates and fats, and how they furnish fuel for the body; an explanation of calcium with its sources of food iron and red blood follows, with a chart indicating the circulatory system; finally, the vitamins and their sources are enumerated.

GARDEN FOR VICTORY. 2 reels, 16mm., silent, in color; 1 reel, 16mm., sound, in black and white; made with the cooperation of James H. Burdette, Director of the National Garden Bureau. Distributed by Bell & Howell, 1801 Larchmont Ave., Chicago, Ill; also by Brandon Films, Inc., 1600 Broadway, New York, N. Y. Why home grown food helps meet national emergency. Step-by-step work of preparing vegetable garden, -digging, planting, weeding, watering, fighting insects, and the joy and health of good crops.



GARDENS OF VICTORY, THE. 1 reel, 16mm., sound, in color. Produced by BETTER HOMES AND GARDENS, Meredith Publishing Company, Des Moines, Iowa. Prints may be obtained for \$15 from J. S. Barlass, Better Homes & Gardens, Des Moines, Iowa. Promotional type film, designed to inspire city people to plant victory gardens. While placing major emphasis on the reasons why Victory gardens are needed as part of civilian war work, it covers the main practical points to be followed in making a good food garden.

GIVE US THIS DAY -The Story of Bread. 2 reels, 16mm., sound; produced by Jam Handy Picture Service, Detroit, Mich., for Anheuser-Busch, Inc., St. Louis, Mo. Distributed by the American Institute of Baking, 10 Rockefeller Plaza, New York, N. Y. The story of bread from the days of the caveman to the present modern-day bakery. The picture concludes with a talk on the nutritive value of foods by Doctor Toby of the American Institute of Baking.

GOLD IN MEAT, THE. 3 reels, 16mm., sound (36 mins.); for rent @ 50¢ per day from The Iowa State College, Visual Instruction Service, Ames, Iowa. Detailed study of the food values of meat, the place of meat in the diet and how meat should be sold in a modern shop. Excellent film for consumer education.

GOOD FOODS. 1/2 reel each, 16mm., silent. Eastman Kodak Company, Teaching Films Division, 343 State Street, Rochester, New York. A Drink of Water (importance of water for animals and men); Bread and Cereals (importance of these foods for children); Fruits and Vegetables (designed to impress upon children the need for them); Milk (children enjoying milk).

HIDDEN HUNGER. 3 reels, 16mm. and 35mm., sound; produced by the American Film Center at the Fine Arts Studio in Hollywood. Financed by Swift & Co., Union Stock Yards, Chicago, and made available to the Office of Defense Health and Welfare, Federal Security Agency, Washington, D. C. (1941) The picture, starring Walter Brennan, dramatizes the need for adequate diet. Shows how vitamins taken from the earth can be transformed to the dinner table without destroying their effectiveness as energy builders. Reel 3 tells exactly what foods make a balanced diet; how to choose them; how to store them; how to prepare them. Specific information on meal planning is given and meals comparing the food requirements of a child, a factory worker, and a white collar worker are shown. Prints of the 16mm. film and a Teacher's Nutrition Manual are being deposited in centrally located film libraries. Bookings are handled by Swift & Company, Union Stock Yards, Chicago.

HOME OF THE FREE. 1 reel, 16mm., silent, in color; produced and distributed by the St. Louis Dairy Council, 4030 Chouteau Ave., St. Louis, Mo. Story of children and nutrition, with some emphasis on milk.

INDUSTRY FOR HEALTH. 3 reels, 16mm., sound. Burton Holmes Films, Inc., 7510 North Ashland Ave., Chicago, Ill. Photographed in the laboratories of the Upjohn Company, sponsor. Shows various phases of research work in pure science and pharmaceuticals. Activities in the fields of chemistry and pharmacy, bacteriology, pharmacology, endocrinology, food and nutrition are shown and explained.



KEEPING FIT. 1 reel, 16mm. and 35mm., sound. First of four Universal Victory Featurettes, released in November 1942. 16mm. prints distributed by the Bureau of Motion Pictures, Office of War Information, Washington, D. C. At a noon meeting of aircraft workers, the plant manager explains that absenteeism is one of their big problems, that many absences are due to sickness, and furthermore, that most illness can be avoided by following five simple rules of health. Irene Hervey, Dick Foran, Robert Stack, and Andy Devine are the characters in the film. They emphasize the slogan for all workers, "Keep Fit to Do Your Bit."

LIVE AT HOME. 1 reel, 16mm., sound; in Kodachrome; released by the United States Department of Agriculture in March 1943. Designed to encourage farmers to grow more foodstuffs at home. In wartime the live-at-home program of the Department of Agriculture takes on new significance. No matter what happens, the farmer can live at home -providing he is not a one-crop farmer. A couple of cows, a litter of pigs, a flock of chickens, the orchard, the garden, will provide an abundance of milk, butter, eggs, meat, fruits, and vegetables, rich in health-giving vitamins and minerals, with little cash outlay. Living at home is not only profitable, but patriotic as well, for every pound of food produced for use at home releases that much more for the men in our fighting forces. A brief sequence discusses the importance of vitamins and minerals, and shows the food sources from which these elements come.

MAGIC ALPHABET, THE. A 35mm. short produced by MGM in cooperation with the Bureau of Motion Pictures, Office of War Information, Washington, D. C. Attempts to vitalize vitamins and emphasize their importance in the diet of a nation at war. The story of the discovery of the mysterious substance in brown rice that discouraged beri-beri, by a Dutch scientist working in Java is re-enacted in detail. The importance of other vitamins is illustrated in their effect on the daily activities of average Americans, -children, typists, and truck-drivers.

MAKING ENDS MEET. 1 reel, 16mm., sound, in color. Produced and distributed by the Dairy Council of St. Louis, 4030 Chouteau Ave., St. Louis, Missouri. Also distributed by local Dairy Councils (loan, addresses from National Dairy Council, 111 N. Canal St., Chicago.) Taking a family of average means as example, the film explains what foods make up a good diet and how to obtain the best food value for the money spent. Shows that price and value do not always correspond; gives advice on shopping for meat, fruits, vegetables, etc., and indicates that appetizing and nourishing dishes can be prepared from simple foods.

MEAT AND ROMANCE. 4 reels, 16mm., sound. Produced in 1940 by Wilding Picture Productions, Inc., for the National Live Stock and Meat Board, 407 South Dearborn St., Chicago, Ill., with the collaboration of the Bureau of Home Economics, U. S. Department of Agriculture. Available from Castle Films, 30 Rockefeller Plaza, New York, N. Y., at no cost other than return postage. The film abounds with invaluable information for every present and future homemaker. From it one learns how to select and buy meat, how to cook it, how to carve and serve it, and -most important- its nutritive values. In addition, the nutritive values



of many other important foods are discussed.

**MEAT FOR AMERICA.** 2 reels, 16mm., sound; produced by Burton Holmes Films, Inc., 7510 North Ashland Ave., Chicago, Ill. for Armour & Company. Distributed also by YMCA Motion Picture Bureau, New York, Chicago, Dallas, and San Francisco. The story of meat packing; why meat animals were domesticated; judging hams on the hoof; packers' and Government Inspectors' examinations; the stockyards; the dis-assembly line; making hams, bacon and sausages; the largest beef dressing plant in the world; preparing dried beef, canned corned beef hash, and "meal-in-a-can" dishes; labelling; perfecting new recipes; your meat dealer; the part meat plays in America's diet; the nutritive values of meat.

**MILK AS FOOD.** 1 reel, 16mm., silent; produced by M. E. Diemer; distributed by Dudley Visual Education Service, Mankato, Minn., and Visual Education Service, 131 Clarendon St., Boston, Mass. Emphasizes the food content of milk; the value of milk in the diet; modern dairy methods.

**MILK -THE MASTER BUILDER.** 1 reel, 16mm. and 35mm., silent; produced and distributed by National Motion Pictures Company, Mooresville, Indiana. Deals with the importance of milk in the healthful diet. Not only does the film vividly portray the value of milk as a food, but it stresses the need for cleanliness in all steps of handling milk. It further emphasizes the necessity for pasteurization as a health measure. All in all, it is an appealing subject to lend greater interest to the study of milk and to increase consumption of this master builder.

**MILK PARADE.** 1 reel, 16mm. and 35mm., sound; produced by Pathe' Films (1937) for Milk Industry Foundation, 3216 Chrysler Building, New York, N. Y. After a few introductory remarks alluding to the nutritional value of milk, the film gives information on the modern methods of safeguarding the production and distribution of milk. Lowell Thomas is narrator.

**MODERN MILK.** 1 reel, 16mm., silent. Evaporated Milk Association, 307 North Michigan Ave., Chicago, Ill. The picture tells the story of the early use of milk by the human race, the history, major steps in the preparation of evaporated milk, its nutritive properties, and uses in the diet.

**MODEST MIRACLE, THE.** 2 reels, 16mm. and 35mm., sound; produced by Standard Brands, Inc., 595 Madison Ave., New York, N. Y. Distributed by the Information Division, Defense Health and Welfare, Federal Security Agency, Washington, D. C. The story of events leading up to the National Research Council's recommendation of enriched flour and bread, and of the cooperation of industry in making enriched products available to the American people. Dramatic episodes show the work of Dr. E. R. Williams -first in the Philippines, where he worked with Capt. Vedder of the U. S. Public Health Service; then back home in the Bell Laboratories where he worked for 25 years before he finally isolated and synthesized vitamin B<sub>1</sub>. Climax of the picture comes with President Roosevelt's call for a National Nutrition Conference.



MORE LIFE IN LIVING. 1 reel, 16mm., sound. Produced by Burton Holmes Films, 7510 N. Ashland Ave., Chicago, Ill., for the National Dairy Council, 111 North Canal Street, Chicago. What the protective foods are, and why we must have sufficient quantities of the protective foods in our diet. A chart illustrates the elements in a quart of milk and shows the quantity of other foods which would be required to provide the same amount of calcium. The concluding scenes emphasize the importance of milk and dairy products in the diets of military and professional people. Prints distributed also by the YMCA Motion Picture Bureau, New York, Chicago, San Francisco, and Dallas.

A NATION'S MEAT. 2 reels, 16mm., sound. Swift & Company, Agricultural Research Div., Chicago, Ill. An educational film describing the livestock and meat industry in America. Meat from the ranches and farms to the consumer. Loaned free to responsible organizations, except transportation. No advertising or commercial announcements.

OUT OF THE SHADOWS. 1 reel, 16mm., sound. Produced by the Atlas Educational Film Company, Oak Park, Ill. Distributed by the Wisconsin Alumni Research Council, Madison, Wis. The story of Vitamin D in milk.

PRECIOUS INGREDIENT, THE. 2 reels, 16mm., sound; produced in 1940 by Roland Reed Productions for the Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa. This film uses an entertaining plot to tell the story of vitamins, the foods in which they are found, and how to preserve them in cooking. There is emphasis upon the value and use of electric ranges in the preparation of food.

PROOF OF THE PUDDING. 1 reel, 16mm. and 35mm., sound, in technicolor. Produced by the Industrial Division of Paramount Films in cooperation with the U. S. Public Health Service for the Metropolitan Life Insurance Company, #1 Madison Ave., New York, N. Y. Scientific approach to modern diet; a film to encourage food planning in American homes. Shows the scientific testing of food values in nutrition laboratories, and the application of theory in preparation of diets for zoo animals. The results of scientific methods thus obtained are shown in application to human beings, and finally, practical methods of food planning at low cost through the use of a wide variety of foods available in the markets of the United States.

A RECIPE FOR SAVING ON FOOD COSTS. 1 reel, 16mm., sound. National Motion Pictures Company, Mooresville, Indiana. A one-reel sound film showing the housewife how to get the most value from her food dollar. Incidentally, it teaches several valuable nutrition facts.

SOLID FOODS IN THE INFANT DIETARY. 1 reel, 16mm., silent and sound. Chicago Film Laboratory, Inc., 18 West Walton Place, Chicago, Ill. Progress in showing healthful value of milk as food; adapted development of foods for infants; nutritious value of these foods.

TWO DOORS ON MAIN STREET. 2 reels, 16mm. and 35mm., silent; produced by Dairy and Cold Storage Branch, Canadian Department of Agriculture, Ottawa, Canada. Prints can be purchased from the Canadian Government Motion



Picture Bureau, Ottawa, Canada. An informative and educational subject in the form of a dramatic story designed to show the benefits to be derived from the proper feeding methods for children and the beneficial aspects of milk and its many by-products as an aid to health.

V-MEN. 2 reels, 16mm., sound; produced by Roland Reed Productions for the Visual Education Section, Westinghouse Electric & Manufacturing Co., 246 East Fourth St., Mansfield, Ohio. Two points are stressed in this film: (1) the importance of vitamins in the diet, and (2) the preservation of vitamins in cooking vegetables. The first sequence introduces the importance of good nutrition for national health. Nutrition research is mentioned, and a biochemist talks on the function of the vitamins. A food research laboratory chosen by Westinghouse determines the effects of good and bad cooking methods on the retention of the vitamins in vegetables. Tests conducted show that a third of the vitamins is lost by "destructive" cooking, while "vitaminized" cooking saves more than 90 percent of them. The right methods of cooking vegetables are explained. An appeal for good cooking to preserve the Nation's health concludes the film.

VANISHING VITAMINS. 1 reel, 16mm., sound; in color, produced by William J. Ganz Company, 19 E. 47th Street, New York, N. Y., for the General Electric Company, Visual Instruction Section, Schenectady, New York. Arguments for and against vitamins. Two young married couples talk over the desirability of proper storage of food in the refrigerator. Some interesting comparisons are developed between values of foods properly and improperly refrigerated. Functions of various parts of a refrigerator.

VICTORY (Milk). 2 reels, 16mm. silent. American Museum of Natural History, 79th and Central Park W., New York, N. Y. Rats are used to show evidence of benefits of healthful diet.

VIM, VIGOR, AND VITAMINS. 1 reel, 16mm., sound; produced and distributed by Finer Films, 7936 Santa Monica Blvd., Los Angeles, Calif. Distributed also by Visual Education Service, 131 Clarendon St., Boston, Mass., and Bailey Film Service, 1651 Cosmo St., Hollywood, Calif. The film deals with vitamins A, B<sub>1</sub>, B<sub>2</sub>, C, D, and E. Each vitamin is introduced by scenes illustrating its effectiveness and then an enumeration of its principal food sources is given. A day's menu based on foods rich in vitamins follows. Scenes of people engaged in various forms of exercise and sports conclude the film.

VITAMIN SECRETS REVEALED. 1 reel, 16mm., silent. YMCA Motion Picture Bureau, 347 Madison Ave., New York, N. Y. The little known story of vitamins, their public health benefits, and the unique method of adding the natural Vitamin D of cod liver oil to the diet in odorless and tasteless form through Vitamin D milk.

WELL BALANCED DIET, THE. 1 reel, 16mm. and 35mm., silent. Produced and distributed by the National Motion Pictures Company, Mooresville, Ind. Deals in a common sense manner with the well balanced diet. Stresses the need for a wide variety of foods to supply the necessary vitamins and minerals, and emphasizes the importance of proper cooking, serving, etc.



WORK OF THE PUBLIC HEALTH SERVICE. Reel 5 - Discovery of the Cause of Pellagra. Bray Pictures Corporation, 729 7th Ave., New York, N. Y. Produced under the direction of the United States Public Health Service, Washington, D. C. Tells of the discovery and the cause of pellagra.

YES, BANANAS. 1 reel, 16mm., sound. United Fruit Company, Educational Department, Pier #3, North River, New York, N. Y. Distributed also through the Pan American Union, Washington, D. C. This is a picture on the banana industry. It shows all phases of the production of bananas in the Caribbean countries; preparation of the soil; planting and growth of the banana plant; harvesting and transportation before the fruit reaches the customer. A brief reference to the food value of bananas closes the film.

YOUR DAILY DIET. 1 reel, 16mm., sound. Milk Industry Foundation, Chrysler Building, New York, N. Y. How the war program is aided by milk in diets of civilian and military forces; milk distribution. Color film.



## BRITISH FILMS

- A.B.C.D. OF HEALTH.** 1 reel, 16mm., sound. (9 minutes). A pictorial analysis of vitamins necessary for health, presented through a combination of animated cartoon and photography. This is a very simple, clear, and charming film which is suitable for use with children as well as adults.
- DINNER AT SCHOOL.** 1 reel, 16mm., sound. (9 minutes). Indicates the need for increasing the serving of dinners at school in wartime, partly because so many mothers are working in war industries, and partly to save labor and supplies. The film describes how this service has increased in England with half a million children having meals in schools, and 200 school canteens opening each month.
- EATING AT WORK.** 1 reel, 16mm., sound. (13 minutes). Rationing, overtime, night shifts and housewives at work in war industries make it more and more difficult for workers to get adequate nourishment. Factory canteens properly managed by nutritionists aware of the food requirements of working men and women are one of the answers that Britain has found to this problem. The film shows how one such canteen is run and with what benefit to the workers.
- ENOUGH TO EAT.** 2 reels, 16mm., sound. (20 minutes). A documented lecture on the problem of nutrition as it is presented by the people of England. Professor Julian S. Huxley is narrator for the film. He discusses in detail, with diagram illustrations, the various food groups and the contribution each makes toward a healthy body. The information is scientific and well-organized.
- FOR CHILDREN ONLY.** 1 reel, 16mm., sound. (9 minutes). Explains how deficiency of vitamin C in the wartime diet of British children is overcome by special rationing of cod-liver oil and fruit juices.

Films listed on this page are available on two weeks' notice, from the Film Division, British Information Services, 30 Rockefeller Plaza, New York, N. Y., or from the Film Officer in charge of regional depositories of the British Information Services located at 1336 New York Avenue, N. W., Washington, D. C.; 360 North Michigan Ave., Chicago, Ill.; 260 California St., San Francisco, Calif.; or 448 South Hill St., Los Angeles, Calif.

Films are also obtainable from the British Consular offices at Atlanta, Ga.; Cleveland, Ohio; Denver, Colo.; Detroit, Mich.; Houston, Texas; Jacksonville, Fla.; New Orleans, La.; Philadelphia, Pa.; Pittsburgh, Pa.; Portland, Ore.; St. Louis, Mo.; Seattle, Wash.



